Cardiovascular diseases are the No. 1 killer of Americans. They place a troublesome burden on American businesses & families.

**The Burden**

Cardiovascular diseases account for 1/3 of all deaths.

By 2035, 45% of people will have at least 1 cardiovascular disease.

By 2035, the cost from cardiovascular disease will exceed $1 TRILLION per year. (That's nearly $3 Billion a day.)

**Rising Healthcare Premiums**

In the last decade, healthcare insurance premiums have drastically risen for both large & small businesses.

**Cardiovascular Diseases Burden Employers**

The cost of high blood pressure

High blood pressure raises an employee's healthcare costs by nearly one third.

Hypertension-related absenteeism costs employers $10.3 billion per year.

The cost of stroke

Stroke is America's No. 1 debilitating disease.

Stroke costs all payers $6,492 a person per year.

Stroke leads to an average of 20 lost workdays per year per patient.

The cost of obesity

Obesity raises an employee's healthcare costs by 27 percent.

Obesity-related absenteeism costs employers $11.2 billion per year.

The cost of cardiovascular diseases

Employees with a cardiovascular disease

- Lost 56 hours more per year in productivity
- Cost $1,119 more per year in insurance
- Congestive Heart Failure costs all payers $8,332 a person per year.

Heart disease leads to an average of 13 lost workdays per year per patient.

The cost of physical inactivity

Physical inactivity costs U.S. employers $9.1 billion per year.


