

## **Shane Mandel Disease Burden Ad Text Version**

A heart attack killed me and it could kill my kids.

Cardiovascular disease is a daily burden for its victims. It's also America's most costly disease.

For Shane, heart disease was hereditary. At 34, he suffered two heart attacks. Research and life-saving technology helped Shane get back on his feet. But what about his children's health?

Cardiovascular disease (CVD) has been the number one killer of Americans since 1920. It threatens the health of today's young and will likely kill their great-grandchildren. If we don't act now, by 2035 projected health care costs for CVD could exceed \$1 trillion. Help us wipe out the burden of CVD for every generation.

Make heart disease and stroke just a memory.

Learn more at [www.Heart.org/Burden](http://www.Heart.org/Burden)

Tell Congress: Support NIH-Funded Research

Logo: American Heart Association, American Stroke Association: Life is Why