

REQUEST FOR ACTION: EXECUTIVE ORDER

Version: 01/27/2014

AGENDA FOR: MAYOR

DATE: June 16, 2015

Tulsa City Clerk's Office: 596-7513 or 596-7514

FOR INFORMATION CONTACT:

DEPARTMENT: MAYORS OFFICE

CONTACT NAME: Dwain E. Midget

ADDRESS: 175 E. 2nd Street

TELEPHONE: 918-596-1730

EXECUTIVE ORDER YEAR: 2015

EXECUTIVE ORDER NUMBER: _____

EXECUTIVE ORDER SUBJECT: Vending Machines - Healthy Foods

SUMMARY:

It is the goal of the City of Tulsa to develop policy recommendations and implement programs directed at improving the health and well-being of employees. The Mayor believes that a positive change in the nutritional quality of food sold or provided by the City on public property will assist people to make healthier choices. The Mayor's Office working in partnership with the American Heart Association developed an Executive Order and Policy Memorandum to institutionalize a healthier food and beverage vending program for vending machines and to further promote the City's commitment to improving the Health of its' employees and visitors to all City Property.

APPROVED BY MAYOR
CITY OF TULSA

JUN 16 2015

BUDGET:

FINANCE DIRECTOR APPROVAL:

N/A

REQUEST FOR ACTION: All department items requiring Council approval must be submitted through the Mayor's Office.

It is requested that the Mayor signs both the Executive Order and Policy Memorandum.

DEPARTMENT HEAD APPROVAL: _____

Asst. CITY ATTORNEY APPROVAL: _____

BOARD APPROVAL: _____

MAYORAL APPROVAL: _____

OTHER: _____

DATE: 6-16-15

6-17-15

6/30/2015

FOR CITY COUNCIL OFFICE USE ONLY:

DATE RECEIVED: _____

COMMITTEE: _____

COMMITTEE DATE(S): _____

FIRST AGENDA DATE: _____

HEARING DATE: _____

SECOND AGENDA DATE: _____

APPROVED: _____

For City Clerk's Office Use Only (Agenda Date: MMDDYYYY; Sec #: Dept ##, Item ##, Sub-Item ##, Status: S=Synopsis):

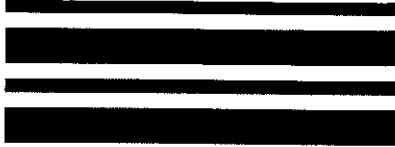
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EXECUTIVE ORDER



EXEC
ORDER
YEAR:



DOC TYPE:



DEPT:



SUBJECT:

Vending Machines - Healthy Foods

----- For City Clerk's Office Use Only * Data For Scanning * Please Do Not Alter -----

**OFFICE OF THE MAYOR
TULSA, OKLAHOMA**

Executive Order No. 2015-04

**ESTABLISHMENT OF GUIDELINES FOR HEALTHY FOODS AND BEVERAGES
OPTIONS IN VENDING MACHINES ON CITY PROPERTY**

WHEREAS, approximately 65.4% of Tulsa county residents are overweight or obese; and

WHEREAS, obesity costs \$854 million each year in Oklahoma in health care cost, contributing to costly and debilitating diseases such as heart disease, cancer, stroke, and diabetes; and,

WHEREAS, it is the goal of the City of Tulsa (“City”) to develop policy recommendations and implement programs directed at improving the health and well-being of employees; and,

WHEREAS, the City of Tulsa believes that a positive change in the nutritional quality of food sold or provided by the City on public property will assist people to make healthier choices; and,

WHEREAS, the City of Tulsa desires to institutionalize a healthier food and beverage vending program for vending machines located at City Hall and other City-owned or leased facilities including City parks (“City Property”); and to further promote the City’s commitment to improving the health of its’ employees and visitors to all City Property; and

By virtue of the power vested in me as Mayor of the City of Tulsa, it is hereby ordered:

Section 1: PURPOSE OF THIS EXECUTIVE ORDER

The purpose of this Executive Order is the development and implementation of a standard for healthier foods and beverages in the vending options on City Property.

Section 2. POLICY MEMORANDUM

The Mayor shall issue a Policy Memorandum including, but not limited to, the following:

- i. Minimum nutritional standards that shall be met by foods and beverages offered on City Property;
- ii. The procedure for selecting appropriate vendors to supply such foods and beverages, which shall comply with all applicable City and State procurement laws and rules;
- iii. Locations where such foods and beverages shall be made available;

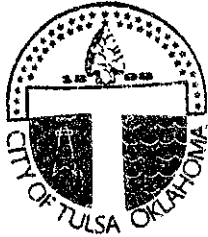
- iv. Any and all other considerations necessary to implement the program set forth above in a timely and efficient manner.

Section 3. POLICY MODIFICATIONS

The Mayor may accept, reject or modify policy recommendation(s) submitted in furtherance of the City's healthier food and beverage program.

Section 4. EFFECTIVE DATE

This order shall be effective on the 30th days of June 2015



J. F. Bartlett, Jr. **PRO-TEM**
Dewey F. Bartlett, Jr., Mayor

ATTEST:

Date: 6/30/2015

Melissa Stra
City Clerk Deputy

APPROVED AS TO FORM:

Paul E. Martin 7/2/15
City Attorney
SHS

**OFFICE OF THE MAYOR
TULSA, OKLAHOMA**

Policy Memorandum No. 2015-04

ESTABLISHMENT OF GUIDELINES FOR VENDING MACHINE SERVICES PROVIDED IN BUILDING AND ON PROPERTY EITHER OWNED OR LEASED BY THE CITY OF TULSA

This Policy Memorandum shall apply to all vending machine services provided in buildings and on property either owned or leased by City ("City Property").

It should be noted that the City of Tulsa maintains separate contracts for concession operations (includes some vending machines) at various locations. Whether or not the City of Tulsa manages the contract, the following nutritional guidelines for all snack food and beverages sold in vending machines on City Property shall be implemented to ensure healthy eating choices for employees and patrons.

If City and State procurement rules and laws allow, existing contracts, agreements, or other arrangements with vending machine vendors shall be modified as needed to bring them into compliance with this policy memorandum.

The City of Tulsa shall, if necessary, revise and update the nutritional standards set forth by this policy memorandum to reflect advancements in nutrition science, dietary data, and new product availability.

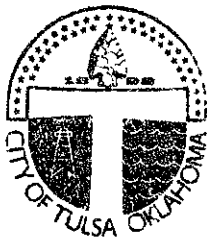
Section 1: Nutrition Guidelines: Low calorie and healthy products should be included in offering. Specifically, snacks and drinks will be deemed "healthy" as defined by the below criteria.

- I. Display of Nutritional Labeling:** In the case of an item of food sold in a vending machine that does not permit a prospective purchaser to examine the Nutrition Facts Panel before purchasing the item or does not otherwise provide visible nutritional information at the point of purchase; the vending machine shall display the total calorie content for each item as sold that includes a clear and conspicuous statement disclosing the number of calories contained in the article.
- II. Trans Fat:** Only offer items that contain 0 grams of trans-fat
- III. Sodium:** Only offer snack items that contain no more than 230 mg of sodium per serving
- IV. At least 35% of the packaged food choices shall meet the following criteria**
 - a. Contain no more than 200 calories per item

- b. Consist of no more than 10% of its calories from saturated fat
- a. Consists of no more than 35% of its total weight from sugar
- V. **Beverages:** At least 50% of available beverage choices (other than 100% juice and unsweetened milk) must contain 40 calories or less per serving.
 - a. If milk is offered, only offer 2%, 1%, and non-fat milk dairy-type products
 - b. If juice if offered, only offer at least one 100% juice with no added caloric sweeteners.
 - c. If vegetable juice is offered, it must contain less than 230 mg of sodium per serving.

Section 2. EFFECTIVE DATE

This Policy Memorandum shall be effective on the 30 days of June 2015



Jim Turney **PRO:TEW**
~~Director of Public Works~~

ATTEST:

Date: 6/30/2015

Melissa Strain
 City Clerk Deputy

APPROVED AS TO FORM:

Paul E. Weiler
 SHS City Attorney