



**We bring industry
and science together
to benefit consumers.**

The Industry Nutrition Advisory Panel explores innovative ways to improve America's food landscape with recommendations and advice backed by science. As we team up and collaborate across industries on this topic, organizations on both sides of the conversation – including AHA and member companies – are stronger for it.



**Advantages to
collaborating
with us:**

INAP amplifies a call to action for all companies and commodities to join the journey and take action for healthier food options. In turn, INAP members benefit from:

- Access to food industry experts and cutting-edge science
- Opportunities for stakeholder meetings with insights from AHA science experts
- The ability to build trust with consumers through collaboration with AHA
- A forum for exploring strategies for consumer education and engagement



We need your expertise:

For 21 years, AHA has been bringing together food industry influencers, restaurants and retailers, and cardiovascular nutrition scientists through INAP to engage in conversation about new science, food and health policy and consumer trends. Through INAP, AHA and representatives from some of the leading food, beverage and ingredient companies commit to working toward solutions for healthier food and lifestyle options.

INAP is a unique strategic relationship between AHA and stakeholders from across the food, beverage and ingredient supplier industry. The panel identifies opportunities and challenges to increasing healthier foods in the broader landscape and changing the narrative and public discourse on these issues.

“As a member for more than 5 years, our company views INAP as a valuable forum where we can address critical issues related to making healthier foods and providing good nutrition for consumers. The meetings offer a unique opportunity to address innovation and translate new science into solutions for meeting consumer demands. Our relationship with AHA allows us to foster dialogue with diverse scientists across the community and helps us to be prepared to address issues on the horizon.”

Kirstie Canene-Adams, PhD

*Senior Scientist, Global Nutrition
Tate & Lyle*

Become an INAP Member Today

- Build thought leadership in the food and beverage industry
- Join a forum to discuss critical issues of interest to all partners
- Get regular reports from AHA Science, Policy and various program teams
- Engage regularly with AHA Nutrition Committee experts to leverage cutting edge science
- Broaden your relationship with AHA to enhance your Health and Wellness business strategy

Contact the American Heart Association

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HEART.ORG/INAP