

YOUTH HEART AMBASSADOR

As a Youth Heart Ambassador, your student may be asked to participate in national and local marketing materials, such as:



➤ **Collection Envelopes:** Featured on both American Heart Challenge and Kids Heart Challenge, these printed envelopes are distributed in participating schools across the country.



➤ **Posters:** Ambassadors share their stories with schools across America, which include, first name, grade and a short bio. These materials can be printed and shared electronically throughout schools and school districts.



➤ **Social Media:** Advocates and survivors are featured on AHC and KHC social media platforms. Schools are encouraged to share on their social media channels as well.



➤ **Videos:** Your student may be asked to record short videos with provided scripts such as morning announcements for school events, pep talks which support mental-well being and interviews for STEM career building.

